



**Department of Science and Technology, Government of India**

**Sponsored**

**2 WEEKS ONLINE FACULTY DEVELOPMENT PROGRAMME**

**on**

**ENTREPRENEURSHIP**

**(22nd February 2021 - 09th March 2021)**

Organized By

**TECHNOLOGY BUSINESS INCUBATOR**

**St. Peter's Institute of Higher Education and Research**

Deemed to be University under Section 3 of UGC Act 1956

NAAC Accredited and ISO 9001-2015 Certified

Avadi, Chennai -600054, Tamil Nadu, India

### About the FDP

More than 50% of India's population are in the most productive age group and have soaring aspirations. To tap the creative potential of this young population, encouraging Entrepreneurship is the need of the day. Today, we have a galaxy of highly successful home grown entrepreneurs to inspire the youth. The academic faculty particularly from Science, Engineering & Technology background have a crucial role to play in influencing the young minds to consider Entrepreneurship as a career option. This FDP on Entrepreneurship will facilitate creation of resource persons in their respective institutions who can guide students in their attempts, to start up a venture with their brilliant ideas.

### Topics Covered

- ☒ Business Opportunities identification
- ☒ Detailed Project Report
- ☒ Achievement Motivation
- ☒ Working Capital Management
- ☒ Negotiation Skills
- ☒ Business Plan Preparation
- ☒ Marketing Management
- ☒ Soft Skill Development
- ☒ Market Survey Tools and Techniques
- ☒ Patent/Copyrights / Trade Mark
- ☒ Government -MSMEs schemes

The Training programme will be conducted through Google Meet Platform (Online mode only)

No. of participants is restricted to 25

Faculty from Engineering, Arts and Science, Allied streams /Technology can apply.

Selected candidates will be intimated by e-mail/whatsapp

Participation Certificate will be provided

No Training Fees

Eminent Resource Persons

Registration Link : <https://forms.gle/GNZvc61rSGmfEAAN9>

### IMPORTANT DATES

Registration opens on 10.02.2021

Last Date for Registration 21.02.2021

Intimation of Selection 17.02.2021

Principal Investigator  
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